

+ 1



Farm Structures and Pluriactivity Research Programme Occasional Paper Series

THE ARKLETON TRUST (RESEARCH) LIMITED

EMERGENT ISSUES IN THEORIES

OF

AGRARIAN DEVELOPMENT

by

Howard Newby

Occasional Paper Series No.2

Price £2.50 (including postage)

Ref: 87/3/E

APPRAISAL OF THE FACTORS WHICH INFLUENCE THE EVOLUTION OF AGRICULTURAL STRUCTURES IN THE COMMUNITY AND CONTRIBUTE TO THE EFFICIENCY OF THE COMMON AGRICULTURAL (STRUCTURAL) POLICY AT THE REGIONAL AND FARM LEVEL

The Trust acknowledges the substantial support of the European Economic Community towards this Research Programme

The copyright in this report is vested in the Arkleton Trust (Research) Ltd. It may, however, be reproduced in whole or in part without written permission from the copyright holder provided that acknowledgement is made to 'The Arkleton Trust (Research) Ltd' and a copy of the publication is provided to the Trust.

© 1987 The Arkleton Trust (Research) Ltd

PREFACE

Professor Howard Newby is the author of a number of seminal works on rural change in Britain including **The Deferential Worker** (Allen Lane, 1977), **Property, Paternalism and Power** (Hutchinson, 1979), **Green and Pleasant Land?** (Hutchinson, 1979). He has also made important contributions on social theory and the 'agrarian question', and in the field of rural sociology in general. He is responsible for the work being undertaken in the U.K. as part of the Trust's European research programme on farm structures and pluriactivity, and sits on both the Steering Committee and the Working Group for that programme.

The programme itself arose from the 1983 Arkleton seminar which attracted a number of research workers and policy makers from different European countries to examine part-time farming in the rural development of industrialised countries. As a result of this seminar a research group was formed to promote the idea of a longitudinal study into structural change and multiple job-holding amongst Europe's farm households. In September 1986, the Commission of the European Communities decided to provide major funding support for that part of this research which was to be undertaken in twenty study areas in 9 EEC countries.

The Steering Group for the research programme invited Howard Newby to prepare a paper which would give at least some of the background to the theoretical issues which could be addressed by The paper highlights the 'theoretical black box' the research. of the household which has constrained our analysis and understanding of the ways in which farm households adopt internal work strategies which determine the many and various ways in which family farms survive as a persistent social form. The examination of pluriactivity, Newby argues, draws attention to these strategies as a **central** focus of research, and therefore offers a much more holistic approach to an understanding of a persistence of the family farm'.

This paper was presented to the group in September 1986 at the same time as one on the policy background from Michael Tracy. The latter was published in March 1987 as the first in a series of occasional publications by The Arkleton Trust (Research) Ltd., which is responsible for managing and coordinating the European research programme. These occasional papers are intended to bring to a much wider audience the various working papers which will be prepared during the research programme. The third, which is currently under preparation, will be a European bibliography on Multiple Job Holding, Part-time Farming and Household Work Strategies.

John Bryden, Programme Director March, 1987.

EMERGENT ISSUES IN THEORIES OF AGRARIAN DEVELOPMENT

The first is to review classical This paper has two purposes. theories of agrarian development as they emerged in nineteenth century political economy. Particular attention is given to the work of Marx, Weber and Kautsky and following this a brief consideration is given to how twentieth century writers have taken up the insights which these nineteenth century commentators The second purpose of this paper is to utilise made. this nineteenth century tradition of writing in order to understand the character of some recent emergent features in the structure of agriculture in Europe. In particular, attention will be paid to the character of multiple job holding, or 'pluri-activity', as a feature of agrarian development which has recently captured the imagination of a number of investigators of agrarian development in Europe. The paper concludes by offering an approach to the of pluri-activity in agriculture and study assesses the significance of this emergent feature for our understanding of theories of change in the sociology of agriculture more generally.

Nineteenth Century Approaches to Agrarian Development

As I have written elsewhere (Newby, 1980, 1983) those classical writers who were interested in developing a theory of agrarian development did so as part of their broader project to develop a theory of industrial capitalism. In other words attention was paid to agriculture only as a background feature - a kind of historical backdrop from which the new industrial system developed - or in order to understand some of the general features of the new commercial, capitalist system. There was therefore an assumption that, generally speaking, agriculture follows the same path of development as other sectors of the economy, particularly manufacturing industry. This tendency is most current in the work of Marx. Thus in Capital (especially volumes 1 and 111) Marx writes at considerable length on the growth of capitalist agriculture in Britain, but for wholly Marx was only purposes. concerned with agrarian ulterior capitalism in so far as it accounts for the rise of industrial capitalism and in so far as it illustrates the transition from feudalism to the rise of a distinctive capitalist class structure and a set of capitalist social relations. (For more details see

Newby 1983). These happened, as a matter of historical fact, to occur first in British agriculture and as a matter of empirical necessity Marx is therefore forced to investigate this phenomenon. But Marx's theory of capitalist development does not rest upon this empirical analysis; nor could it, for even if Marx were to adopt such an empiricist strategy, it would lead to severe flaws in the theory of industrial capitalism which was his As will become clear below, precepts gained for principal goal. analysis of agrarian capitalism cannot an be applied to industrial capitalism nor vice versa: the peculiarities of the conditions of production in agriculture require a wholly distinctive analysis. As we shall see, the dangers of adopting a too-literal application of Marx's theories were to lead to much controversy towards the end of the nineteenth century over how to interpret the apparent 'anomaly' of the continuing persistence of the peasantry in European agriculture. This at least suggests that it is necessary to construct an analysis of capitalist agriculture which is, if not sui generis, then at least takes the conditions of agrarian production as a starting point rather than trying to squeeze a distorted analysis into an overriding schema which is inappropriate to begin with.

The dangers of a literal application of Marx are further exemplified when some of the assumptions which he made concerning capitalist agriculture in Britain are considered further. Not only is Marx's analysis a kind of historical prologue to his theory of industrial capitalism, but British, and particularly English, agriculture is taken as prototypical. The development of agrarian capitalism in England would, Marx assumed, eventually be followed elsewhere and the characteristic tripartite class structure of English landowners, tenant farmers and landless farm labourers was believed to be the shape of things to come as agrarian capitalism was ushered in across Europe. With benefit of hindsight it is possible to recognise the falsity of this The English situation, far from being prototypical, assumption. has turned out to be virtually unique. It is unique in that only in England was the peasantry abolished before the rise of industrialism. Elsewhere the peasantry survived the onslaught of subsequent industrialisation. The value of the 'English model' of agrarian development is therefore limited in the extreme. Ιt is the persistence, not the disappearance, of the peasantry which has turned out to be the most distinctive feature of agricultural By various mechanisms, which subsequent writers capitalism. sought to explore, agrarian development failed to follow the classic neo-classical model (big capital driving out small capital). The peasantry, far from being, in Marx's notorious 'non-existent historically speaking', phrase has shown а remarkable ability to adapt and survive.

In the light of these difficulties it is not surprising that Marx's theoretical writings on agrarian development have proved

to be far more robust concerning the issues of landed property and rent than on the issue of how the capitalist mode of production develops within agricultural production per se. The detailed discussion of the Marxist theory of rent lies beyond the purview of this paper, but it is perhaps worth making two points The first is that there is still no readily in passing here. available theory which unifies a theory of property with a theory of agrarian production. Sociologists have been rather remiss in sociological theories of property ownership and developing despite a few scattered empirical analyses of landownership, etc. this whole area remains vastly undertheorised. Marx, of course, was interested in rent as part of his exploration of the 'laws of motion' of the capitalist mode of production. This in turn remained part of Marx's residual utilitarian theory of social action, namely his belief that if one understood the precise way in which the capitalist mode of production operates then social action could, so to speak, be 'read off' from this. As we shall see such utilitarian assumptions have provided a persistent problem for all theorists seeking to come to terms with the role of peasantry in agrarian development.

Max Weber, like Marx, was also concerned to develop a theory of industrial capitalism, despite the fact that, as is well known, his model of industrial capitalism departed from that of his predecessor in several significant respects. Weber's earlier investigations dealt with the commercialisation of the Junker estates and elsewhere he offered an 'agricultural sociology' of ancient empires (Gerth and Mills, 1948, chapters 14, 15; Weber 1976). But as so often in Weber's writings his treatment of agrarian capitalism was piecemeal and diffuse, demanding much inference and post hoc reconstruction. Nevertheless Weber's examination of the peculiarities of German capitalist development does lead him to an awareness of the distinctive qualities of British, agrarian cont in ental European, as opposed to capitalism. Thus we find in Weber's writings an abandonment of the 'English model' of agrarian development favoured by Marx and an embryonic discussion of the fate of the peasantry which was later to dominate German social democratic politics. There is in this sense a substantive, though not a theoretical, continuity present in the work of Weber and the subsequent writings of Kautsky.

According to Weber the impact of capitalism on the European peasantry was not to displace it, but to transform it;

The former peasant is thus transformed into a labourer who earns his own means of production He maintains his independence because of the intensity and high quality of his work, which is increased by his private interest in it and his adaptability of it to the demands of the local market. These factors give him an economic superiority, which continues, even where agriculture on a large scale could technically predominate...

This, again, is only possible because of the great importance of the natural conditions of production in agriculture - it being bound to place, time and organic means of work....

Wherever the conditions of a specific economic superiority of small farming do not exist, because the qualitative importance of self-responsible work is replaced by the importance of capital, there the old peasant struggles for his existence as a higher link of capital . (Gerth and Mills, 1948, pp. 367-368).

In such writings Weber was groping towards a distinctive sociology of agriculture, but, as is also clear, most of his comments are ad hoc and descriptive. There are few signs here of theoretical а understanding of the political economy of agricultural development. Instead Weber, characteristically, emphasises clash between the the aggressive economism of capitalist forces and the traditionalism and inertia of the What fascinates Weber is the clash of cultures that peasantry. He is far more interested in this involves. the cultural transformation of rural society than results from capitalist penetration than he is with developing a political economy of agrarian capitalism itself. This, of course, is not surprising, since Weber's whole conception of sociology involves the denial of discernible 'laws' of capitalist development. His political economy always remains implicit rather than explicit, although it is certainly feasible to suggest that he share many of the assumptions of classical and neo-classical economics. Thus Weber tends to accept the neo-classical argument that capitalist farms have a higher technical efficiency, a more rational form of organisation and are more attuned to the exigencies of the market than the peasant sector. He is also impressed by the technical superiority of capitalist agriculture which, he believes, will ultimately enable it to triumph in the countryside. Small farms will therefore become marginalised and the peasantry are on their way to becoming a group of ex-farmers. Therefore for Weber the remains an peasant anomaly whose persistence needs to be explained by to exceptional reference or even irrational factors. Their continuing persistence is regarded by him as a case of arrested marginalisation.

These factors link up with a theme which runs throughout the whole of Weber's work on the theory of social action, namely that the process of 'rationalisation' progressively restricts the realm of independent behaviour. Individuals are increasingly forced to adopt 'rational' action, trapped in an 'iron cage'

where action other than that which is formally rational is no longer feasible. It is here that Weber's affinity with classical economics is most apparent, even though Weber accepts the growth of formal rationality with resigned inevitablity rather than personal indentification. Indeed the triumph of formal rationality is reflected in what Weber calls the *`economisation`* life: the rational calculation of means and ends. of Weber accepts the economist's views that these ends are best measured in monetary terms. He also accepts their belief that technical efficiency can be equated with formal rationality and thus that the capitalist enterprise is technically superior to peasant and other pre-capitalist types of farm organisation. Weber therefore beqins to develop a model of a dual farming economy – a technically superior and rapacious capitalist sector squeezing out the production of small peasant farms whose only protection against marginalisation is their ability to adapt to areas of production where there are few economies of scale and where agriculture is less capital-intensive. While Weber indentifies the sources of peasant resistance to the rationalisation of agriculture, however, he is in no doubt that this constitutes merely the postponement of inevitable. the The technical superiority of capitalist agriculture will ensure its ultimate victory over the forces traditionalism in the countryside.

Insofar, then, as Weber accepts the conventional economist's account of the superior technical efficiency of large scale agriculture and that such efficiency can be costed in terms of market prices, then he is vulnerable to equally conventional sociological critiques of classical economics - many of which, ironically, Weber would acknowledge. For example, the fact that what constitutes 'rational' economic behaviour is itself dependent upon a set of antecedent social conditions is by Weber in his writings on the recognised origins of Similarly Weber does not recognise that peasants and capitalism. small farmers might be equally 'rational' in their behaviour - in the sense that they are equally calculative in the face of the market conditions that confront them rather than а traditionalistic residue. It is possible to discern here in Weber's unflattering assumptions concerning peasant rationality the same misapprehensions which afflicted Marx. For Weber, too, the peasant was 'non existent, historically speaking'. The crucial question which therefore has to be asked about Weber's sociology of agriculture is how far the process of arrested marginalisation can be said to be empirically observable when, not only has the small farming sector managed to persist within agrarian capitalism, but it has also demonstrated its ability to reproduce itself over several generations. The small farm sector has failed to be not only proletarianised, but also rationalised, out of existence.

When, in 1899, Karl Kautsky published his important revisionist

thesis of Marx, The Agrarian Question, he acknowledged that the peasantry, far from disappearing, were persisting as a relative permanent feature of rural society and that a revision of Marx's assumptions was therefore overdue. Kautsky 's fundamental argument was that Marx had correctly identified the general tendencies inherent in a capitalist mode of production, but that there were counterveiling. factors which prevented these being realised tendencies from in particular circumstances (Hussein and Tribe, 1981a, pp.104-106). Agriculture contained a of features which favoured the presence number of these The agrarian question was thus Kautsky's counterveiling factors. attempt to substantiate and elaborate the claim that agriculture possessed its own laws of capitalist development which were different from those of industry, although he also notes some of the similarities with the development of capitalism in industry. There is, he argues, a steady extension of capitalist production, proletarianisation and even an increasing concentration of property in the means of production. But their form is different in agriculture. The extension of capitalism involves not so much an extension of the area occupied by capitalist farms, but vertical and horizontal integration by capitalist farmers into food processing and agribusiness. Similarly proletarianisation takes specific form agriculture: not much а in so the dispossession of producers from their means of production but the differentiation of the peasant household. Where a peasant family finds that it did not have enough land to sustain itself under labour existing market conditions, it sells rather than agricultural commodities, with the latter becoming a household activity for the purpose of supplementing the family income. Tn other words, the process of proletarianisation is marked by the emergence of the worker-peasant, peasant-worker or part-time farmer (the modern nomenclature varies). Thus, Kautsky points out, the proletarianisation of the peasant is not necessarily accompanied, as Marx assumed, by the disappearance of units of production organised along non-capitalist lines.

Therefore the peasant is not regarded by Kautsky as an anomaly under modern economic conditions. Furthermore Kautsky argues that the relationship between capitalist and peasant farms is not contradictory but complementary. The latter sell labour to the former during certain stages of the life-cycle, specialising only production of labour-intensive commodities. in the This complementarity is of great significance for implies it the absence of the mechanism - market competition - whereby both Marx and Weber assumed that large-scale capitalist agriculture would become dominant. In this context proletarianisation does not take a form which implies the disappearance of pre-capitalist forms of production. This opens the way for the co-existence of large-scale capitalist farms on the one hand and simple commodity producers on the other in a manner which does not threaten the existence of the latter (see also Friedmann, 1978, 1980). Whereas

Marx had assumed that the process of proletarianisation would accompany the destruction of pre-capitalist organisations in agriculture, Kautsky separates these two processes. This was a significant departure from what had hitherto been taken for granted in Marxist analysis, but it also represented а considerable break-through in the understanding of the processes at work in agrarian capitalist development. However, as Hussein and Tribe have pointed out (1981a, pp. 108-109), the next obvious question - what is the mechanism by which pre-capitalist organisations of production are destroyed in agriculture? - was never answered by Kautsky. One further point is worth noting: since the differentiated peasant household both sells labour and land, its proletarianisation is unlikely to have the same consequences as those which Marx predicted for the individual proletariat. Once again the distinctive features of capitalist development in agriculture engender social effects which cannot be equated with those of industrial capitalism.

Briefly summarising Kautsky's argument we may note that he was concerned firstly to separate the process of proletarianisation from the destruction of pre-capitalist forms of organisation in agriculture and that secondly he wishes to separate tendencies in landownership from those in commodity production. Moreover according to Kautsky the peasant is guaranteed a modicum of survival by transforming its internal household organisation by withdrawing from direct competion with larger farms. Kautsky implicitly therefore suggests that agriculture proceeds by different laws of capitalist development from industry, for example by developing a reproducible dual-farming structure or by integrating itself with agribusiness whilst retaining the nominal independence of the agrarian producer. In other words the small farmer is reduced by capitalist penetration to an outworker of monopoly capitalist agribusiness.

What lessons can drawn from this be brief excursion into nineteenth century European social theory? The first, and most general, point to make is that the theories of Marx, Weber and Kautsky were developed in a particular historical context and were part of an ongoing political debate which shaped their presentation and their 'value orientation'. Their theories are not entirely polemical, but neither are they abstract or timeless. These writers deserve attention for the example they set, for their methods, and for their insights. They are less exemplary as predictors of empirical reality. Nevertheless these writers do point to the kind of guestions which the sociology of agriculture should be concerned with, even if they do not adequately furnish the answers. At the very least they suggest an extensive and fruitful research agenda.

The Peasant Question in the Twentieth Century

During the twentieth century sociology, as an institutionalised discipline very much reflected the assumptions concerning the growth of industrial capitalism which lay behind the writings of Marx, Weber and Kautsky. That is sociology has been concerned with rural and agricultural matters only as a background factor -'the rural' has been viewed as pre-industrial, and by extension pre-capitalist and frequently as backward and residual. Rural sociology in the twentieth century undoubtedly suffered from this. The comparative neglect of agricultural and rural matters by the nineteenth century founding fathers provided an excuse for subsequent rural sociologists to ignore the contributions of the classical theorists and in particular to ignore the example they set in combining theory and method in the analysis of problems that are both socially and sociologically relevant. With very few exceptions, therefore, rural sociology did not inform the overall development of the discipline. Indeed, rural sociology as an institutionalised sub-discipline was very much regarded as Its hallmark was a highly empirical a backwater of the subject. and descriptive approach to subject matter which chose to ignore the contributions of the classical theorists; (See Newby, 1980). Indeed the issues addressed by Kautsky were to virtually drop out of the purview of rural sociology in its institutionalised form particularly as it became established in the United States. The peasant question became, instead, much more a matter of practical politics, most obviously so in the case of Lenin's contribution to the subject (Hussein and Tribe, 1981b) and in the debates which existed between Lenin and Chayanov which had clear political implications for the development of the Soviet Union during the inter-war years. It was not until the late 1960s and early 1970s that academic sociologists in the West came once more to address the questions raised at the turn of the century. Initially this was in the context of studies of the Third World but this soon spread peasantry, into a reassessment of the position of peasantry the in Europe and thence to а reconsideration of the role of the peasant in the development of capitalist agriculture.

From the 1970s onwards, therefore, 'The Agrarian Question' was resurrected. The work of Chayanov, for example, was rediscovered and considerable attention was paid to his observations that the peasant household was driven not merely by the exigencies of the market but by factors relating to <u>household structure</u> - for example the stage in the family cycle. This led to much speculation over whether a separate 'peasant mode of production'

was identifiable which was reducible to neither feudalism nor capitalism, a view which is now generally rejected (Ennew, et 1976). The burgeoning literature of what became known as al. peasant studies allowed post-Chayanov investigations of the contemporary peasantry to be conjoined with insights gained principally from Marxist economic anthropology which emphasised the unity of production and consumption in a single peasant household. From this came the notion of petty or simple commodity production. The debate embedded in this literature contained many valuable insights, not least concerning issues of how to conceptualise 'the peasant'. As a result it became generally recognised that the category 'peasantry' disguised as much as it informed, and that however much there was a tendency to adhere to it at the descriptive level, it tended to cause greater confusion when employed theoretically. The internal transformation of the peasantry, recognised by Kautsky and Lenin, had created such a degree of differentiation that a new array of concepts was required (see Long 1977, Goodman and Redclift, 1981).

These debates still remained separated from the analysis of agriculture in advanced capitalist societies, however, and thus within the purview of 'the sociology of development' rather than 'rural sociology'. The individual who was, perhaps, primarily responsible for bridging this unfortunate divide was Harriet Friedmann, who in a series of articles during the late 1970s attempted to employ some of the concepts which had evolved from the peasant studies debate on an analysis of the persistence of the family farm in the United States. The genesis of Friedmann's work was, however, rather more complicated than Her background had been in the study of 'world systems' this. as a student of Wallerstein. Originally, therefore, the work sought to link the international political economy of food production with the persistence of family farms through a case study (in her doctoral thesis) in an area of North Dakota. Friedmann placed particular emphasis on the role of the state, which had for a variety of political reasons sponsored the establishment and the continuation of a family farming structure in the area. In particular state intervention had been directed towards a social democratic concern with upholding family proprietorship as the principal unit of property ownership and agricultural production.

Friedmann's major conceptual contribution was to develop the nation of 'simple commodity production'. She regards simple commodity production as an analytically separate concept from that of capitalism - and therefore with quite separate 'laws of motion'. This is why she would accept that agriculture develops in quite different ways to capitalist industry. In effect Friedmann's work set a whole new research agenda for rural sociology in the 1980s, albeit one which, ironically, would have been easily recognised by the classical theorists of the nineteenth century. It has therefore provoked a spirited debate at both the empirical and the conceptual level. For example the suggestion by Mann and Dickinson (1978) that the peculiarities of agrarian development are partly produced by the disjunction between labour time and production time in agriculture have subsequently been challenged on an empirical basis by Mooney (1983).

Theoretical critiques of Friedmann's work have centred on two The first concerns the fact that, rather like issues. the nineteenth century theorists, she still regards the small farm as an anomaly - a case of arrested marginalisation - whose existence somehow needs to be explained. This is partly because Friedmann works within a Marxist political economy and therefore shares some of the assumptions, especially the more utilitarian aspects of Marx's political economy, referred to above. This leads on to a second source of criticism of her work, namely that operating within a Marxist political economy leads her theorising to stop, as it were, at the farmhouse door. The farm household or family remains in her work a kind of theoretical black box which political economy cannot penetrate because of its assumptions about the sources of social action. This criticism has arisen not merely as a theoretical issue; it also has empirical implications. For example subsequent empirical work has shown 'family farms' can be considered in the same way that not all with reference to her conceptualisation of simple commodity Some family farms might, indeed, conform to her production. notion of petty commodity producers but it is clear that many do Many of them, indeed, turn out to be unambiguously not. one is observing What in this case is the capitalist. penetration of capitalist relations into agriculture which do not take classic form. That is, Friedmann mistakes a the distinctive form of capitalist social relations for a peculiar, and analytically separable mode of production. This by no means undermines many of her insights, but it does suggest the need for certain modifications, particularly concerning her conception of simple commodity production. Once more, in an echo of nineteenth century writing on this subject, the recognition that agrarian capitalist development takes on a variety of social forms which do not conform to manufacturing industry is necessary in order to gain understanding of the direction of agrarian development. The persistence of peasants/family farms/petty commodity producers, and their ability to reproduce themselves over generations, need not lead to the assumption that they represent pre-capitalist, or non-capitalist, social forms.

Emergent Processes: Agribusiness and Pluriactivity

become clear that the path of capitalist Tt. has agrarian development is not a simple, nor even a unilinear, one. Although it may be an empirical oversimplification, there nevertheless is a good deal of evidence to suggest that theories of a dual farming economy are most appropriate in order to understand the separate and ofter divergent processes involved. Although the persistence of the family household as a unit of production in agriculture has, qiven the antecedents referred to above, continued to retain much of the attention of those interested in the sociology of agriculture, it should not be overlooked that, in the meantime, important structural changes have also been large-scale, the intensive, taking place in capital sector of the farming economy. agribusiness (The classical tendency towards the concentration of production in agriculture has proceeded in a way which would be familiar to many nineteenth century theorists, albeit more slowly and in a way which has not eliminated th family farm as a social and economic unit. Throughout Western Europe and North America farms have become production in size, and agricultural bigger has been progressively concentrated on a very small minority of very large holdings. Nevertheless when we refer to 'the changing structure of agriculture it is vital to remind ourselves that we are not merely referring to this tendency, but also to the equally important tendency of agriculture (in the sense of farming) to become closely integrated into a food production chain, many stages of which now take place off the farm entirely. This was a predicted and, development by Kautsky although it is under-researched, the increasing integration of farming into the agro-engineering, agro-chemical and food processing, marketing, distribution and retailing industries is by now well understood. It is simply that for a variety of reasons, especially the importance of land as a factor of production, food producers have been content to allow farming to remain in the hands of formally free farmers.

On the other hand the capacity of the family farming sector to reproduce itself and to remain in being remains fertile ground for social investigation. Recently it has become apparent that some progress can be gained by taking the household, rather than the farmer, as the unit of analysis. In particular, in order to understand the driving forces which lie behind the acion of the family farming unit, it is necessary to investigate all of the various component parts of that household's income and how the necessary labour is divided between its constituent members. This has led to the development of the notion of 'pluriactivity' or multiple job holding. This is to be distinguished from the category of 'part time farming' which refers only to the individual farmer, but rather stresses that the key to the of the family farm as a persistent social form in survival agricultural production depends upon the internal 'household work strategies' (Pahl, 1984) which are adopted. The examination of pluriactivity offers a much more holistic approach to an understanding of the persistence of the family farm. For it recognises that market factors are important in example, establishing the parameters within which the family farm operates as far as its farming activities are concerned. However it also recognises that the family as a unit enters into a variety of ensure its external capital in order to relations with reproduction, some of which may be in agriculture and some of which may not. Moreover the examination of pluriactivity also recognises that, as a social unit, the farm household is (such as the partially driven by internal social relations division of labour within the family) and by household work strategies and is not merely the passive receptor of market forces.

probably therefore, kind required, is some of What is transactional model which examines the relationship between, on the one hand, the exigencies of the market (which may well neo-classical include such familiar matters as capital accumulation, cost efficiency and technological innovation) and on the other household work strategies (involving the internal division of labour and available sources of alternative income by the exigencies of the <u>labour</u> market). This governed transaction is, as Friedmann originally noted, mediated by the state which, through its agricultural policies, virtually governs the conditions of existence of the whole agricultural sector. Such a transactional model would seem to be able to accommodate both the utilitarian forms of economic rationality assumed by Marx, Weber and others which are often contained within the presumptions of agricultural policy and the 'hidden hand' of the while also allowing for the recognition that market, the household unit may well operate according to a very different goals relating to its values and and its rationality consequential assessment of risk.

The retention of such a dualistic approach to the study of agrarian development requires that a degree of flexibility be maintained. To be specific: it may be appropriate to treat certain branches of agriculture as if they were branches of industrial production, whereas in other branches such an analogy is wholly inappropriate. Therefore if analyses drawn from the political economy of industrial production are not automatically transferrable to agriculture, neither are they completely irrelevant. They will be modified more or less according to the type of commodity production and by the necessity of accounting for the factors outlined above. Tracing the particular pathways of capitalist agrarian development is difficult and complex. Nevertheless it is hoped that this paper demonstrates how a certain degree of lateral thinking is required. This paper, therefore, demonstrates many of the limitations, but also the uses, of nineteenth century political economy and sociological theory for contemporary concerns with a new sociology of agriculture.

REFERENCES

ASSOCIATION DES RURALISTES FRANCAISES (A.R.F.), 1984. La Pluricativite dans les Familes Agricoles, Paris : A.R.F. Editions

ENNEW, Judith, Paul Q. HIRST and Keith TRIBE, 1976. 'Peasantry as an Economic Category', <u>Journal of Peasant Studies</u>, 4, pp. 295-322

FRIEDMANN, Harriet, 1978. World Market, State and Family Farm : Social Bases of Household Production in the Era of Wage Labour, Comparative Studies in Society and History, 20, pp. 545-586

FRIEDMANN, Harriet, 1980. 'Household Production and the National Economy : Concepts for the Analysis of Agrarian Formations', Journal of Peasant Studies, 7, pp. 158-184

GERTH, H.H. and C.W. MILLS, 1948. From Max Weber London : Routledge and Kegan Paul.

GOODMAN, D. and M. REDCLIFT, 1981. From Peasant to Proletarian Oxford : Basil Blackwell.

HUSSEIN, A. and K. TRIBE, 1981 a. <u>Marxism and the Agrarian</u> <u>Question</u>, <u>Vol. 1</u>: <u>German Social Democracy and the Peasantry</u>, <u>1890-1907</u> London : Macmillan

HUSSEIN, A. and K. TRIBE, 1981 b. <u>Marxism and the Agrarian</u> <u>Question</u>, <u>Vol. 2</u> : <u>Russian Marxism and the Peasantry</u>, <u>1861-1930</u> London : Macmillan

LONG, Norman, 1977. <u>An Introduction to the Sociology of Rural</u> <u>Development</u> London : Tavistock

MANN, Susan A. and James H. DICKINSON, 1978. 'Obstacles to the Development of a Capitalist Agriculture', <u>Journal of Peasant</u> Studies, 5, pp. 466-481

MOONEY, Patrick H., 1982. 'Labour Time, Production Time and Capitalist Development in Agriculture : A Reconsideration of the Mann-Dickinson Thesis', <u>Sociologia</u> Ruralis, 22, pp. 279-291

NEWBY, Howard, 1980. 'Rural Sociology : A Trend Report', <u>Current</u> Sociology, 28, pp. 1-141

NEWBY, Howard, 1983. 'European Social Theory and the Agrarian

Question : Towards a Sociology of Agriculture', in Gene F. Summers (ed.) <u>Technology and Social Change</u>. Boulder, Colorado : Westview Press.

PAHL, R.E., 1984. Divisions of Labour Oxford : Basil Blackwell

WEBER, M. 1976 The Agrarian Sociology of Ancient Civilizations. London : New Left Books.

ARKLETON TRUST PUBLICATIONS

EDUCATING FOR THE YEAR 2000 - AGRICULTURAL EDUCATION AND TRAINING IN THE EUROPEAN COMMUNITY Report of a seminar held in Scotland 1978. A4 40pp price £1.50 US \$3.50 including postage FRENCH EDITION ONLY AVAILABLE

THE WORK OF THE HIGHLANDS AND ISLANDS DEVELOPMENT BOARD WITH PARTICULAR REFERENCE TO THE ROLE OF EDUCATION AND TRAINING The Arkleton Lecture 1978 by Prof. Sir Kenneth Alexander A4 28pp price £1.50 US \$3.50 including postage

DISADVANTAGED RURAL EUROPE - DEVELOPMENT ISSUES AND APPROACHES Report of a seminar held in Scotland 1979. A4 48pp price £1.50 US \$3.50 including postage French edition also available

THE AGRICULTURAL POTENTIAL OF MARGINAL AREAS The Arkleton Lecture 1979 by Prof. J.M.M. Cunningham A4 24pp price £1.50 US \$3.50 including postage

RURAL PRODUCTION COOPERATIVES IN SOUTHERN ITALY By Giuliano Cesarini A4 80pp price £4.50 US \$10.00 including postage including five colour plates

SMALL IS BEAUTIFUL IN EDUCATION TOO The Arkleton Lecture 1980 by J.G. Morris A4 24pp price £2.00 US \$4.50 including postage

RURAL DECLINE IN THE UNITED KINGDOM - A THIRD WORLD VIEW A report by a Third World Study Group on three rural development programmes in the UK. A5 32pp price £2.00 US \$4.50 including postage

CAN EDUCATION CHANGE RURAL FORTUNES? Report of an international seminar held in Scotland in June 1980. A5 44pp price £2.00 US \$4.50 including postage

-18-

OUR OWN RESOURCES - COOPERATIVES AND COMMUNITY ECONOMIC DEVELOPMENT IN RURAL CANADA Report of a study visit by Roger Clarke A5 84pp price £2.50 Can. \$5.75 including postage RURAL DEVELOPMENT IN LEWIS AND HARRIS - THE WESTERN ISLES OF SCOTLAND A commentary by Keith Abercrombie on a seminar held in Scotland in 1980 by the international advisory committee of the Arkleton Trust A5 32pp price £2.00 US \$4.50 including postage BIBLIOGRAPHY OF ABSTRACTS ON COMMUNITY AND RURAL

DEVELOPMENT IN EUROPE 1978-81 A comprehensive bibliography of European literature on community and rural development compiled by the Commonwealth Bureau of Agricultural Economics at Oxford on behalf of the Arkleton Trust A4 251pp price £4.75 including postage

PEOPLE AND POLICIES IN RURAL DEVELOPMENT - INSTITUTIONAL PROBLEMS IN THE FORMULATION AND IMPLEMENTATION OF RURAL DEVELOPMENT POLICIES IN THE EUROPEAN COMMUNITY The Arkleton Lecture 1982 by Michael Tracy A5 56pp price £2.75 including postage

SERVOL AND ITS EDUCATION AND COMMUNITY DEVELOPMENT PROGRAMMES IN TRINIDAD AND TOBAGO, WEST INDIES: AN OBSERVATION Report of a study visit by Angela Morrison A5 80pp price £2.75 including postage includes 21 black and white photographs

INSTITUTIONAL APPROACHES TO RURAL DEVELOPMENT IN EUROPE Report of a seminar held in Scotland in October 1982 A5 60pp price £2.75 including postage

DEVELOPMENT INSTITUTIONS AND APPROACHES IN THREE RURAL AREAS OF THE UNITED KINGDOM - REPORT OF THE 1982 ARKLETON TRUST STUDY TOUR OF MID-WALES, THE WESTERN ISLES AND THE GRAMPIAN REGION OF SCOTLAND Report by B.S. Baviskar, A.U. Patel and J.W. Wight. Impressions by Fellows from the Third World on British rural development approaches. A5 104pp price £3.75 including postage THE PART-TIME HOLDING - AN ISLAND EXPERIENCE The 1983 Arkleton Lecture by James Shaw Grant A5 28pp price £2.00 including postage

EDUCATION, TRAINING AND RURAL DEVELOPMENT Summary Report on an EEC sponsored collaborative programme between rural areas in Italy, Ireland and Scotland in 1982-83. By J. Bryden, P. Commins and E. Saraceno.

A5 40pp price £2.50 including postage

TO IMPROVE SPANISH FARMING WITHOUT HURTING SPANISH FARMERS A report on agricultural development strategies in Spain by Tom Gjelten.

A5 52pp price £3.50 including postage

INFORMATION AND INNOVATION ON FARMS IN CENTRAL ITALY A study in Lazio and Umbria by Colin Fraser. A5 126pp price £4.50 including postage

PART-TIME FARMING IN THE RURAL DEVELOPMENT OF INDUSTRIALIZED COUNTRIES Report of a seminar held in Scotland from 16 to 21 October 1983, by Keith Abercrombie. A5 76pp price £3.00 including postage

EFFECTIVE TRAINING FOR FAMILY AND PART-TIME FARMERS by David Birkbeck. Fellowship report with fieldwork undertaken in Scotland, Wales, Norway, Bavaria and southern France. A5 112pp price £2.50 including postage

FUTURE ISSUES IN RURAL DEVELOPMENT Report of a seminar held in Scotland from 7-11 October 1984. A4 36pp price £2.50 including postage Now out of print but photocopies are available

LOWER INPUTS AND ALTERNATIVES IN AGRICULTURE Paper presented at the 1984 seminar on 'Future Issues in Rural Development' by Frank Raymond. A4 16pp price £2.00 including postage

EDUCATION FOR DEVELOPMENT IN RURAL AREAS Paper presented at the 1984 seminar on 'Future Issues in Rural Development' by Duncan Kirkpatrick. A4 18pp price £2.00 including postage RURAL COMMUNITIES AND NEW TECHNOLOGY Paper presented at the 1984 seminar on 'Future Issues in Rural Development' by Howard Newby. A4 16pp price £2.00 including postage Now out of print but photocopies available

COMPETING USES OF LAND Paper presented at the 1984 seminar on 'Future Issues in Rural Development' by Timothy O'Riordan. A4 16pp price £2.00 including postage

THE PERIPHERY IS THE CENTRE A study of community development practice in the West of Ireland 1983/84 by Ian Scott. A5 108pp price £4.00 including postage includes 8 black and white photographs

AGRICULTURE AND NATURE CONSERVATION IN CONFLICT - THE LESS FAVOURED AREAS OF FRANCE AND THE UK Fellowship report by Malcolm Smith with the fieldwork undertaken in 1984. A5 120pp price £3.00 including postage

THE INSTITUTIONAL BASIS OF RURAL DEVELOPMENT A Comparative Study of Lozere in South Central France and Grampian in North East Scotland by Bruce Manson. A4 116pp price £4.50 including postage

REDUCING ISOLATION: TELECOMMUNICATIONS AND RURAL DEVELOPMENT The Arkleton Lecture 1986 by Prof. John B. Black A5 23pp

STRUCTURAL POLICY UNDER THE CAP By Prof. Michael Tracy formerly Director of the Secretariat of the Council of the European Communities. An overview of the current policy context and debates. Vital reading for those concerned with likely developments in CAP structural policies. A4 20pp price £2.50 including postage

Published by The Arkleton Trust (Research) Ltd Enstone, Oxford OX7 4HH, U.K.